

## **DATA PROTECTION DAY**

28 January 2014

The European Data Protection Day highlights the recognition of the great importance of the fundamental right of data protection for all of us. It is not only a right, it is an intrinsic condition for every individual to be able to live as a free person.

Many developments and incidents demonstrate the need to be aware that our data protection and privacy are at stake everyday. The digitalisation of our society makes it difficult to operate without Internet, smart phones or other technical devices. This opens many doors, but also creates opportunities to follow and profile us. This is not new, but recent developments show us how far-reaching this could be.

Being aware of this is important, acting when necessary too.

The Europol Joint Supervisory body, as one of many other actors in the area of data protection, will continue contributing in creating a society in which data protection is effectively safeguarded.